

This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these securities. The offering is made only by the Offering Memorandum. All of these securities having been sold, this announcement appears as a matter of record only.

October 30, 2014

\$20,000,000



Social Reality, Inc.

Senior Credit Facility as provided by

Victory Park Capital

Sole Arranger

These securities have not been registered under the Securities Act of 1933 and may not be offered or sold except in accordance with Rule 144A under the Securities Act of 1933 and applicable resale restrictions.

T.R. WINSTON & COMPANY