

*This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these securities. The offering is made only by the Offering Memorandum. All of these securities having been sold, this announcement appears as a matter of record only.*

October 30, 2014

**\$20,000,000**



*Has Acquired*

**STEEL MEDIA**

*The undersigned provided strategic advisory services  
to Social Reality, Inc. in connection with this transaction*

**T.R. WINSTON & COMPANY**